

CAPITAL CAMPAIGN SPOTLIGHT

CAPITAL CAMPAIGN PLEDGES AS OF DECEMBER 1, 2009

Total Pledged	\$3,000,000
Total Received	\$1,988,760

Our 'dressing room mirror' lights show pledges have surpassed the Campaign goal of \$2.5 Million.

Honouring your pledge ensures theatre repair and upgrade projects can be planned and completed over the coming years.

THANK YOU

THANKS TO . . .

Saint Mary's Band & 3rd Field Artillery Regiment Band for donating proceeds from their October 22 concert to Imperial Theatre's Capital Campaign

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WENDY NIELSEN & FRIENDS
PERFORM FOR
CAPITAL CAMPAIGN

CROWN JEWEL DRAW
TICKETS AVAILABLE TO DEC. 21

IMPERIAL THEATRE
24 KING SQUARE SOUTH
SAINT JOHN NB E2L 5B8
T 506.632.6163

www.imperialtheatre.nb.ca/keep_it_live.php

\$500,000 GIFT FROM IRVING BROTHERS PUTS CAMPAIGN OVER THE TOP

SAINT JOHN - The announcement of a gift of \$500,000 to Imperial Theatre's Capital Campaign from Arthur and Jack Irving certainly hit a high note following a November 26 concert by the Saint John String Quartet, NB Youth Orchestra and Symphony New Brunswick.

"I'm flabbergasted," General Manager Peter Smith said. "We're ecstatic."

Arthur's son, Kenneth Irving, chief executive of Fort Reliance, and Jack's son, John Irving, who is president of Commercial Properties Limited, made the presentation and joined Smith on stage at the end of the musical evening, inside what will now be called the Fort Reliance Auditorium for the next 15 years.

"I want to say that my father Jack Irving and my uncle Arthur understood the importance and necessity of this venue for our community, and they stepped up to the plate when they were asked and they immediately, without hesitation, made a substantial contribution," said John Irving.

"Saint John is very important to Jack and Arthur Irving and since the Imperial Theatre is a focal point for the community, it makes perfect sense for them to make this donation," Kenneth Irving said.

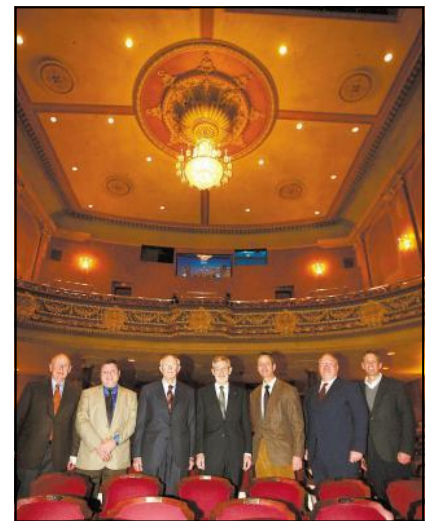
"They feel it's the right thing to do when they understand the need the Theatre has and have seen it first hand for themselves," said Cindy Millett, a spokeswoman for the *Keep IT Live* Capital Campaign and a retail aviation sales manager with Irving Oil.

"They have lived here all their lives and have always been interested in seeing cultural organizations and artists in the community flourish."

The gift brings an end to the Theatre's Campaign, which was launched in June 2008, with a total of \$2.9 million.

"About \$1 million of that money is pledged funds," Smith said. "The Irvings' gift will be useful as cash flow to pay for construction projects that have already started."

"When we originally drew up the goal of \$2.5 million, it was based on everything that would be done, and everything we could predict would need to be done in the next 10 years," Smith said. "But as anyone who knows anything about construction knows, everything takes longer and costs more - so it's going to help deal with that," he said of the \$500,000 gift.



Arthur Irving, left, John Correia, who worked on the Theatre's Capital Campaign, Jack Irving, Derek Oland, chairman of the Capital Campaign, Arthur Irving Jr., John Irving and Kenneth Irving pose for a photo after it was announced the senior Irvings were donating \$500,000 for improvements.

The Theatre has already completed the first phase of construction of the stage house exterior cladding which was leaking, causing internal damage. New sound, ticketing and hearing assistance systems have already been installed, along with new lobby and house lighting controls. The Campaign also aims to pay for new seating, a new stage floor, updated washrooms, carpeting and an air handling system.

Any money remaining will go to the Theatre's Foundation endowment fund, which provides an annual operations grant to the Theatre.

"It's all an incredibly wonderful thing, and Fort Reliance has been incredibly generous," Smith said. "It's because (the Irvings) think the Imperial Theatre's an important part of their city."

Millett said over the course of the *Keep IT Live* Campaign, many different people have been brought together - patrons, performers and volunteers. "It's a sign of how the Theatre unites the community," she said.

"It's serving many needs of the community from an artistic perspective, and that's important."

Story excerpts & photo from Telegraph Journal article, November 27, 2009

**ENCORE! ENCORE! KEEP IT LIVE
CAPITAL CAMPAIGN VOLUNTEERS**

Campaign Cabinet

Derek Oland	Campaign Chair
Hon. Michael Meighen	Honourary Chair & Senator
Wendy Nielsen	Honourary Chair & Soprano
Jacqueline Oland	President, Imperial Theatre Inc. & Family Gifts Chair
Lloyd Foote	President, Imperial Theatre Foundation Inc.
Ron Outerbridge	Pacesetting Gifts Chair
Bob Creamer	Major Gifts Chair
Ian Stead	Community Gifts Chair
Cindy Millett	PR & Donor Recognition Committee Chair
Don Mitchener	Treasury Chair
Mike Wennberg	Legal Counsel
Peter D. Smith	General Manager, Imperial Theatre, Inc.

Family Gifts

Team Chair: **Jacqueline Oland**

Pacesetting Gifts

Team Chair: **Ron Outerbridge**

Team Members: **John Correia**
Grant Kimball
Larry MacGillivray
Gerry McMackin

Major Gifts

Team Chair: **Bob Creamer**

Team Members: **Dr. Andrea Garland**
Trevor MacDougall
Mike Murphy
Rob Powell
Stew Valcour

Community Gifts

Team Chair: **Ian Stead**

Team Members: **John Barry**
Brice Belyea
Peter Buckland
Dick Daigle
Peter Graham
Dale Knox
Scott Lewis
Colleen Mitchell
Clark Sancton
Charlie Swanton
John Wheatley

PR & Donor Recognition Committee

Team Chair: **Cindy Millett**

Team Members: **Joel Levesque**
Angela McCaffrey
Bridget McGale
Wendy Moore

WENDY NIELSEN & FRIENDS PERFORM FOR IMPERIAL THEATRE CAMPAIGN

SAINT JOHN - Imperial Theatre's 'Keep It Live' Capital Campaign received a huge boost when international soprano **Wendy Nielsen** and friends performed a 'red carpet' gala benefit concert on November 28. Because all performers donated their time and talent, concert proceeds of more than \$35,000 went directly to the Capital Campaign.

Early in the evening, the Campaign total pledged -to-date was announced by Derek Oland, Imperial Theatre's Capital Campaign Chairman, at \$2,984,400. During intermission, an anonymous donor in the appreciative audience topped the total to reach the \$3 million mark! The concert marked the culmination of a significant cultural achievement for Saint John - we set an ambitious goal and together we achieved it.

As luck would have it, Ms. Nielsen was fighting the onset of a cold that day, but for her and for the sake of everyone behind the Theatre's campaign, she felt the show had to go on. So with a little help from her friends, she wowed her audience, her friends wowed the audience, and they helped her through to the concert's final piece.

As Co-chair for Imperial Theatre's Capital Campaign, Ms. Nielsen also emceed the evening's concert. She is a gifted soprano who has starred in opera productions throughout Canada, the United

States and Europe. Her performances have included roles at the Metropolitan Opera, Carnegie Hall and she has shared the stage with countless symphonies, including our very own Symphony New Brunswick - in 1996 for the Royal Tour Concert at Imperial Theatre for HRH the Prince of Wales. New Brunswick audiences will also remember her in the role of Tosca, in the 2005 performance of Tosca, also at Imperial Theatre.

When she's not performing, Ms. Nielsen is also a brilliant voice teacher.

For this spectacular fundraising concert, Ms. Nielsen was joined by:

Robert Kortgaard - Canadian concert pianist
Erik Oland - Saint John native, and professional baritone, prior to being ordained a Jesuit priest
Philip Thomson - Saint John native and world-renowned pianist

The Sopranos - Saint John sopranos Dayna Van Doleweed, Colleen Foster, Theresa Patterson, Luan Salmon, Cynthia Doyle, Deantha Edmunds, Fairlie McLean, & Maureen Stackhouse, accompanied by **Bertis Sutton** on piano

Isaac & Blewett - New Brunswick's soulful blues duo
David Myles - NB folksinger and songwriter and 2009 ECMA Folk Recording of the Year winner

Following the concert, performers were joined by theatre patrons on-stage for a celebratory reception.

CROWN JEWEL DRAW

Grand Prize: One Carat Canadian Maple Leaf Diamond Pendant set in 14 Karat Yellow and White Gold
donated by *W. Smith & Co. Fine Jewellers*

Tickets are \$10 each or three for \$20
Draw Date: Monday, December 21, 2009

ENCORE! ENCORE! *keep it live*

OUR COMMUNITY | OUR THEATRE | OUR FUTURE
All proceeds will go directly to Imperial Theatre's Capital Campaign
*Diamond Pendant may not be exchanged for cash. Lottery Licence # 0181820 56 002

CROWN JEWEL DRAW TICKETS AVAILABLE TO DECEMBER 21

SAINT JOHN - If 'diamonds are a girls best friend', tickets for Imperial Theatre's Crown Jewel Draw are Christmas gifts with sparkle!

In support of Imperial Theatre's Capital Campaign, Wayne L. Smith, president of W. Smith and Co. Fine Jewellers in Brunswick Square, has donated a one-carat Canadian Maple Diamond Pendant set in 14 karat yellow and white gold **valued at over \$7,000.**

Tickets are just **\$10 each and 3 for \$20** and are available from Imperial Theatre Box Office and online, and in Brunswick Square at W. Smith Jewellers and the Lotto booth. The winner will be drawn at W. Smith and Co. Fine Jewellers in Brunswick Square on **Monday, December 21, 2009** with all proceeds going directly toward Imperial Theatre's Capital Campaign.